





Knowing your finances means having up-to-date, precise analytics to inform your day-to-day decisions or easily present to investors. With a clear line of sight into your upcoming cash flow, you can adequately plan for growth. Financials, part of Sage Business Cloud, gives you all this, and helps you understand your profitability from customer to location to product line to billable employee. With confidence in the state of your business today, you can capitalize on growth opportunities as they arise.



GAIN POWERFUL INSIGHTS



DRIVE SIMPLICITY





IMPROVE COLLABORATION AND EFFICIENCY



INSTILL CONFIDENCE



LEARN MORE ABOUT FINANCIALS

### Gain powerful insights.

Get a deeper understanding of your company's health, speed up decision-making, and know where to focus your time.

- Make more informed decisions with dashboards and insights into the metrics that matter to your business
- Gain powerful, analytics to understand snapshots of business performance or evaluate trends over time
- Forecast demand for resources and know when to anticipate receivables with connected sales and financial data
- Quickly track metrics and KPIs with custom scoreboards, even on mobile devices
- Build custom, robust financial reports for detailed financial reporting against the specific segments of your business





722,623

### Drive simplicity.

Simplify the complexities of your business as it grows and expands.

- Bring all of your financial applications together in the Salesforce App Cloud and connect to over 3,000 Salesforce cloud business apps
- Utilize multi-dimensional tagging and tracking, and eliminate the need for separate General Ledger account codes for each department, project, customer, or segment
- Aggregate transactions from your banks, credit cards, and mission critical business apps, and automate how they're categorized in your General Ledger
- Manage multiple companies, locations, and General Ledgers, while complying with local legislation requirements and transacting in local currencies
- Easily schedule and track recurring invoices and recognize revenue accordingly with advanced subscription management





### Enhance productivity.

Enable your team to work smarter and more efficiently, while staying laser focused on what drives your success.

- Run your team efficiently with productivity features that enable them to manage the day-to-day activities of your transactional team
- Evolve beyond the inbox to track tasks and events for customers, projects, and more
- Eliminate rekeying of customer and financial data, and instead add contracts from your phone or seamlessly find accounts from Salesforce Sales Cloud
- Generate invoices and accept customer payment before you leave a customer site
- Enable your field and sales teams to have inventory data at their fingertips as they generate sales orders

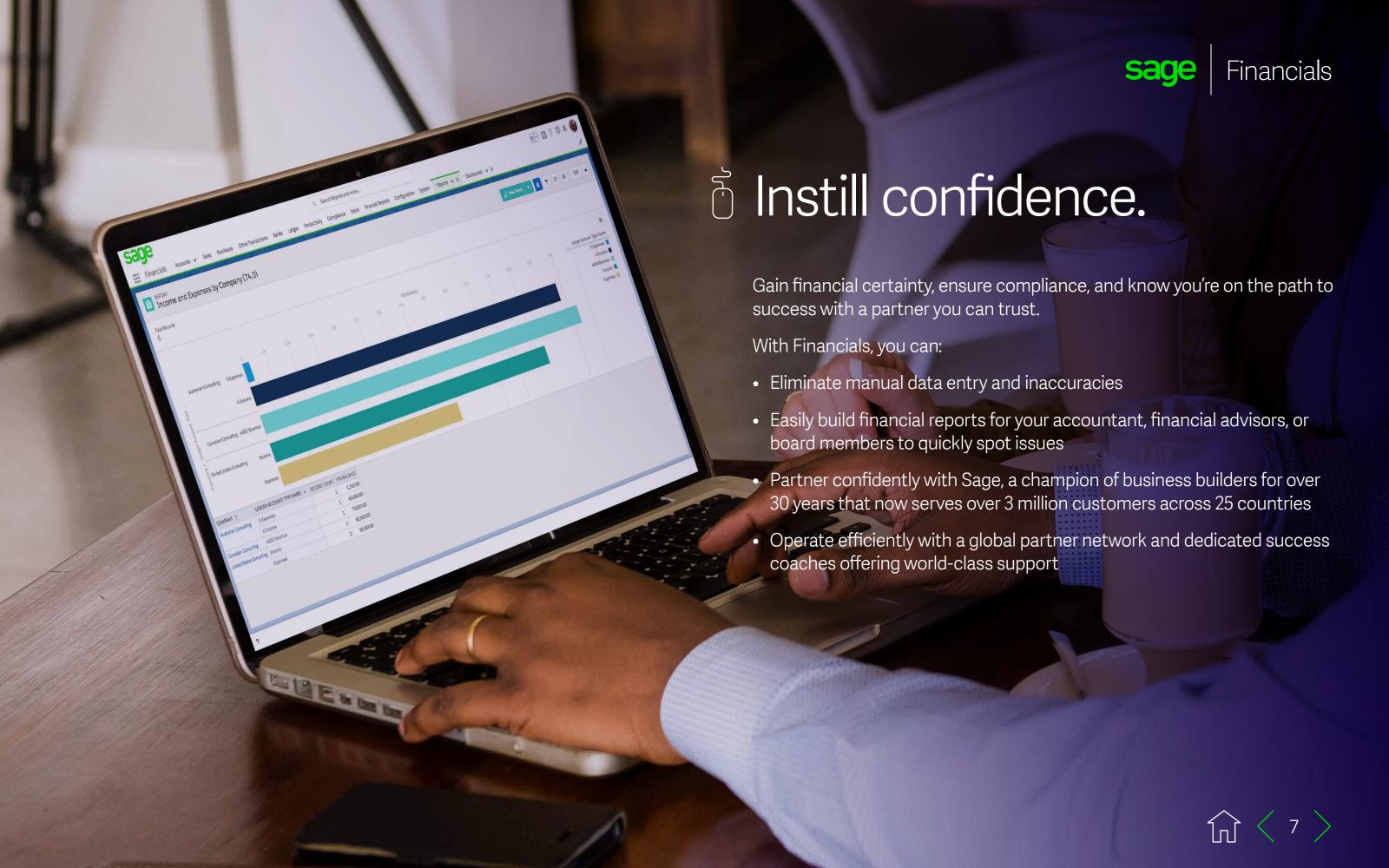




## Improve collaboration and efficiency.

Implement a new way of working—easily and efficiently collaborate with your teams across digital platforms.

- Align your team on a single view of the customer
- Control your entire business on the go with best-in-class mobile apps
- Focus your team on the KPIs you choose so they understand performance and can have proactive conversations about how to meet goals
- Collaborate with your team on a customer transaction or report with Salesforce Chatter in Financials
- Receive customer payments faster by enabling remote employees to enter expenses and submit invoices on the road



#### Financials



# There's a better way to manage your entire business.

Visit sage.com/financials to schedule a demo and learn more about Financials. Discover how you can lead, manage, and grow your business with a financial management software that scales with you.