

The background is a blurred office scene with several people working at desks. The lighting is dim, and the overall color palette is muted, with a dark blue overlay. The word 'sage' is prominently displayed in the center in a bright green color.

sage

Accountants: the lifeblood of our business



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Our mission for **Accountants**

Our mission for **Accountants**

Why Sage?

Your trusted partner
for another

30

years

Why Sage?

Giving you & your clients
Smart & Innovative technology

Why Sage?

But always offering **choice**,
a **solution** for every business

Our global product portfolio

sage

sage One

sage Live

sage X3

sage 50 Accounts

Say hello to 50c

sage

50c (Cloud Connected)

Power, trust & productivity of the desktop (you love)... now with the flexibility & automation of secure cloud & mobile access

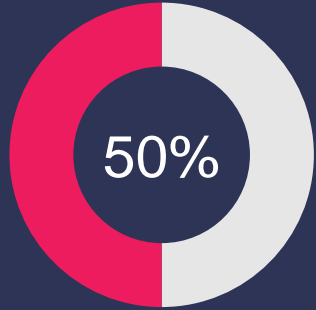
Subscription Only

New Tiers & Pricing
with min 12m terms

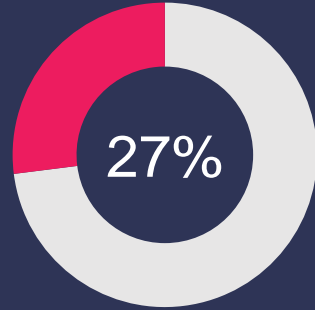
Inclusive Cloud &
Mobile Services

Inclusive Service,
Cloud & Mobile
Features

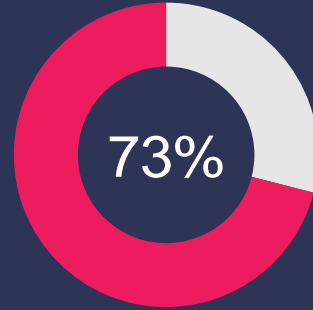
The world works differently today



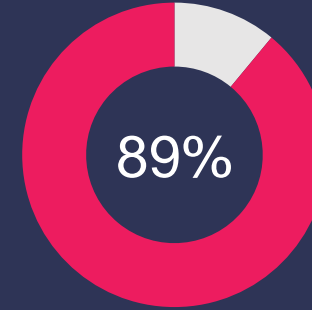
of business email users rely on a tablet or other mobile device.



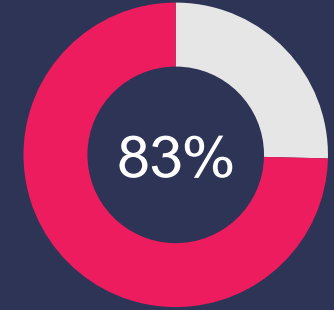
of business email users only use a tablet or other mobile device for business



of business say trust is the cornerstone of digital technology



of Business Owners say that automation & productivity are the top purchase drivers for new technology.



average Productivity Improvements from Small Businesses using Mobile Apps

The new Sage 50c

sage

Freedom

Work how and when you want with secure cloud and mobile access giving you anywhere, anytime access to your business data, performance, contacts, records, documents and key tasks.

Control

Get total control over your business and make better, faster decisions with smart performance dashboards & powerful reporting... plus in-depth features like financials, invoice/order processing, inventory, VAT, and cash-flow management

Productivity

Take the pain out of running your business and focus more on what matters with seamless integration with Microsoft Office 365, a slick, intuitive user interface and effort-busting features like Direct Bank Feeds, Cloud Document Storage, Sage Capture, Invoicing and Payroll/Payments Integration.

Simple, reliable, trusted, compliant Sage 50 Accounts,
loved by over 3m people around the world

Let me show you just 4 pieces of innovation



Sage Contact

Sage Capture

Business Performance Dashboards

Direct Bank Feeds

The screenshot shows the Sage Contact interface for customer A1D001 - A1 Design Services. The top navigation bar includes Overview, Sales History, Comms, Notes, and Files. The main content area displays contact details for Greg Davies, including telephone number, website, and address. It also shows account balance (£1,500.00), credit limit (£2,000.00), and credit position (Good). A 'Find all other contacts' button is visible.

The screenshot shows the Sage Capture interface for Peach Training (PEA001). The top navigation bar includes Overview, Sales, History, Notes, and Files. The main content area displays a credit limit gauge showing £500.00 credit left. It also shows account balance (£1,500.00), credit limit (£2,000.00), and credit position (Good). A map shows the location of Peach Training Ltd. The interface also displays contact details and a list of managers.

Do the stuff you need to... without leaving Outlook

See info, get/save files, change records, enter transactions, check stock

Single set of business contacts

Anywhere, anytime, any device

Let me show you just 4 pieces of innovation

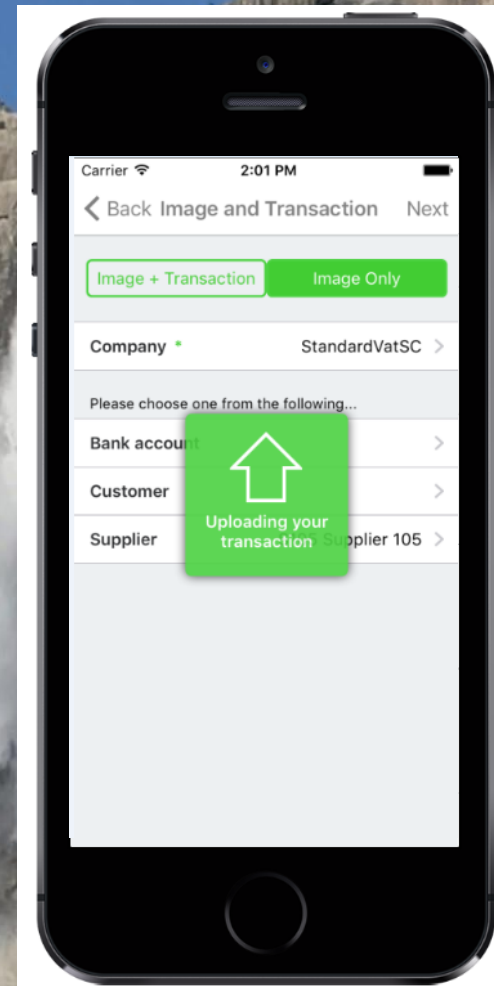
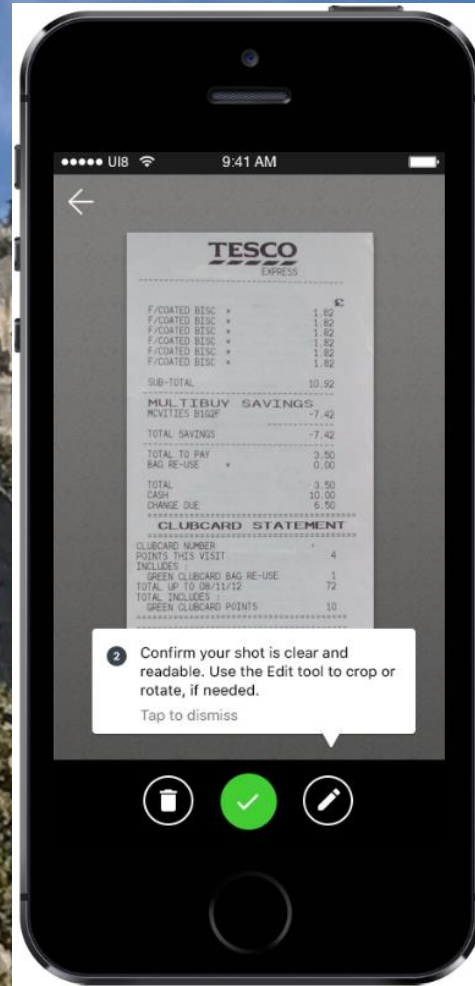
sage

Sage Contact

Sage Capture

Business
Performance
Dashboards

Direct Bank
Feeds



Sage Capture Mobile App
(IOS & Android)

Snap business paperwork
(like receipts)

Store in One Drive with
transactions posted back
to Sage

OCR & Learning coming
later

Let me show you just 4 pieces of innovation

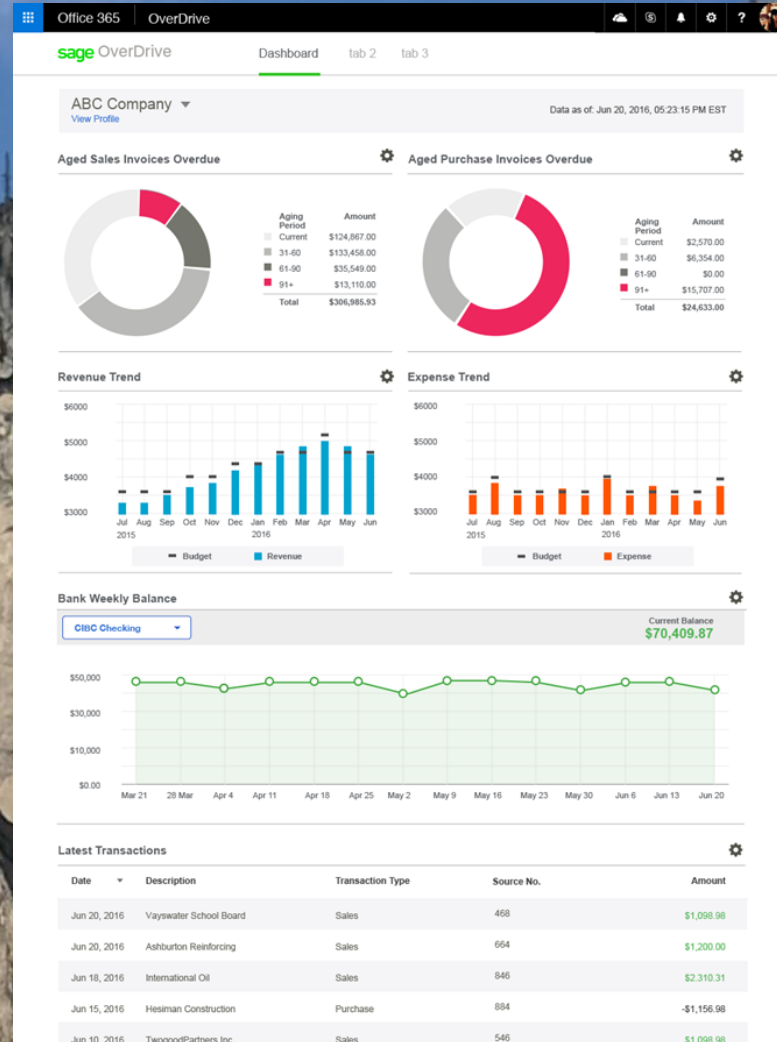


Sage Contact

Sage Capture

Business Performance Dashboards

Direct Bank Feeds

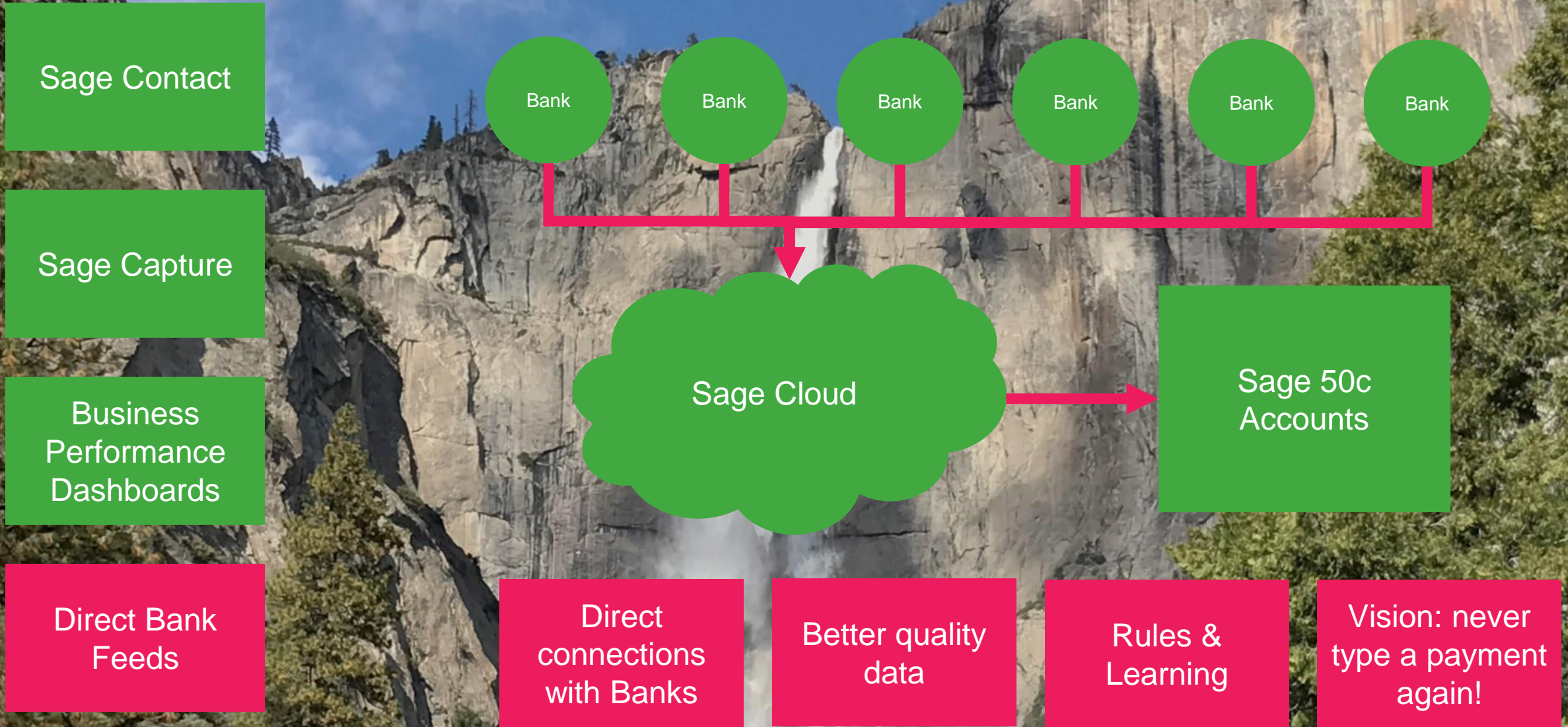


Smart, sexy, interactive dashboard

At-a-glance view of business with powerful drill-down

Anywhere, anytime, any device

Let me show you just 4 pieces of innovation



Sage Contact

Sage Capture

Business
Performance
Dashboards

Direct Bank
Feeds

Bank

Bank

Bank

Bank

Bank

Bank

Sage Cloud

Sage 50c
Accounts

Direct
connections
with Banks

Better quality
data

Rules &
Learning

Vision: never
type a payment
again!

And there's more...

Office 365 Business Premium

All the features of Business Essentials and Business in one integrated plan



- Email with 50 GB mailbox
- 1 TB file storage and sharing
- HD video conferencing
- Fully installed Office on PC/Mac
- Office apps on tablets and phones

- Global Partnership with Microsoft
- Tight integration between Sage 50c and Microsoft Office 365 powering great new functionality for you and your clients
- Proposition also includes a free seat for Microsoft Office 365 Business Premium & the option to buy more directly from Sage

What next?

Speak to your account manager about fit for your practice & clients

Ask the experts in the room – Sage One, Sage Live, Sage 50c

Visit the roadmap www.sage.ie/roadmap

See what is coming

Log Your Requests

Vote!

**Keep an eye out for updates around Sage 50c ahead of our launch in
January**