

DATASHEET

Sage Payroll Partner Program

Sage's referral program helps banks expand and grow business customer relationships



Expand customer relationships with the Sage payroll partner program. Available at no cost to the bank and requiring no commitment of development resources, our referral-based program provides partners with a variety of important benefits, including:

- Improved customer retention
- A new stream of non-interest income
- Addressing an existing competitive gap vs. your largest competitors

Sage Payroll provides the highest level of customer satisfaction among national payroll services providers. Sage even provides our full-service customers with a dedicated service representative, which increases customer loyalty and opens up additional opportunities for our partners to expand these important business customer relationships. Provide your customers with anywhere, anytime payroll and HCM administration services. You save them time and money, while protecting their information with our industry-leading security processes and controls. And it's easy for you - you don't need a big budget, development resources, or payroll expertise to help your customers. Simply make the referral, and let Sage do the rest. You reap the benefits as your customers' trusted advisor.

Sage delivers additional benefits to our banking partners

- Enable your customers to process their payroll anytime and anywhere, providing them with freedom, flexibility, and value.
- Sage Payroll helps to further position your bankers as the customer's trusted financial advisor and business solutions provider. The Payroll conversation opens the discussion regarding other banking products - additional depository accounts, bank-at-work, insurance, retirement plans and more.
- Sage never competes with our partners. We'll always defer to you to the extent that we offer any overlapping services.

- Sage provides our bank partners with an array of marketing tools and support. We'll provide sales sheets/brochures, HTML templates, nurture emails, website copy, banners and more - all designed to help create and maintain banker and customer awareness. And your dedicated Sage relationship manager will be there to support the effort every step of the way.

Sage Payroll brings value to your customers

- Helps ensure compliance - all tax filings are guaranteed to be accurate and on time.
- Saves them time that can be better spent serving their customers and growing their business.
- Sage is cost effective. Customers typically enjoy an average savings of 15% compared to our largest national competitors' payroll offering.
- Reduced shipping costs through UPS - Sage shares their volume discount with all their payroll customers. Deliver what your customers need with Sage Payroll services.

Expand your customer relationships by providing a premium payroll experience with Sage Payroll. Want to get started? Call 770-710-5357

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