



sage sessions

Construction and Real Estate

Portland, OR | April 24 – 26, 2019

Sponsorship Prospectus

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A photograph of two men shaking hands at a trade show. The man on the left is wearing a dark blue polo shirt and a green lanyard with a badge that says "United Kingdom Partner". The man on the right is wearing a blue and white checkered shirt, a dark blue blazer, glasses, and a green lanyard with a badge that says "United Kingdom Colleague". They are both smiling. In the background, there are other people and a fire extinguisher on the wall.

Opportunities to promote your business and reinforce partnership messaging

Expand your world through peer-to-peer networking

Get the latest product news and roadmap

Meet with Sage experts, executives, partners and customers

Discover opportunities to grow your business

A woman with dark hair and glasses is smiling and looking towards the left, engaged in conversation. She is wearing a dark blue jacket over a patterned top. In the foreground, the back of a person's head and shoulder is visible, suggesting a networking or social event. The background is blurred, showing other people and what appears to be a large screen or display.

sage sessions

Join us for Sage Sessions Construction and Real Estate. Designed exclusively for CRE through relevant content, connections, and experiences that will provide actionable takeaways for future business success.

- Showcase the Sage CRE product portfolio and roadmap through inspiring conversations and product learning.
- Share how Sage and partner solutions available in the market can maximize business success.
- Bring the Sage CRE community together to learn, interact, and network in a Sage-immersed environment.

Sage Sessions CRE Sponsor packages





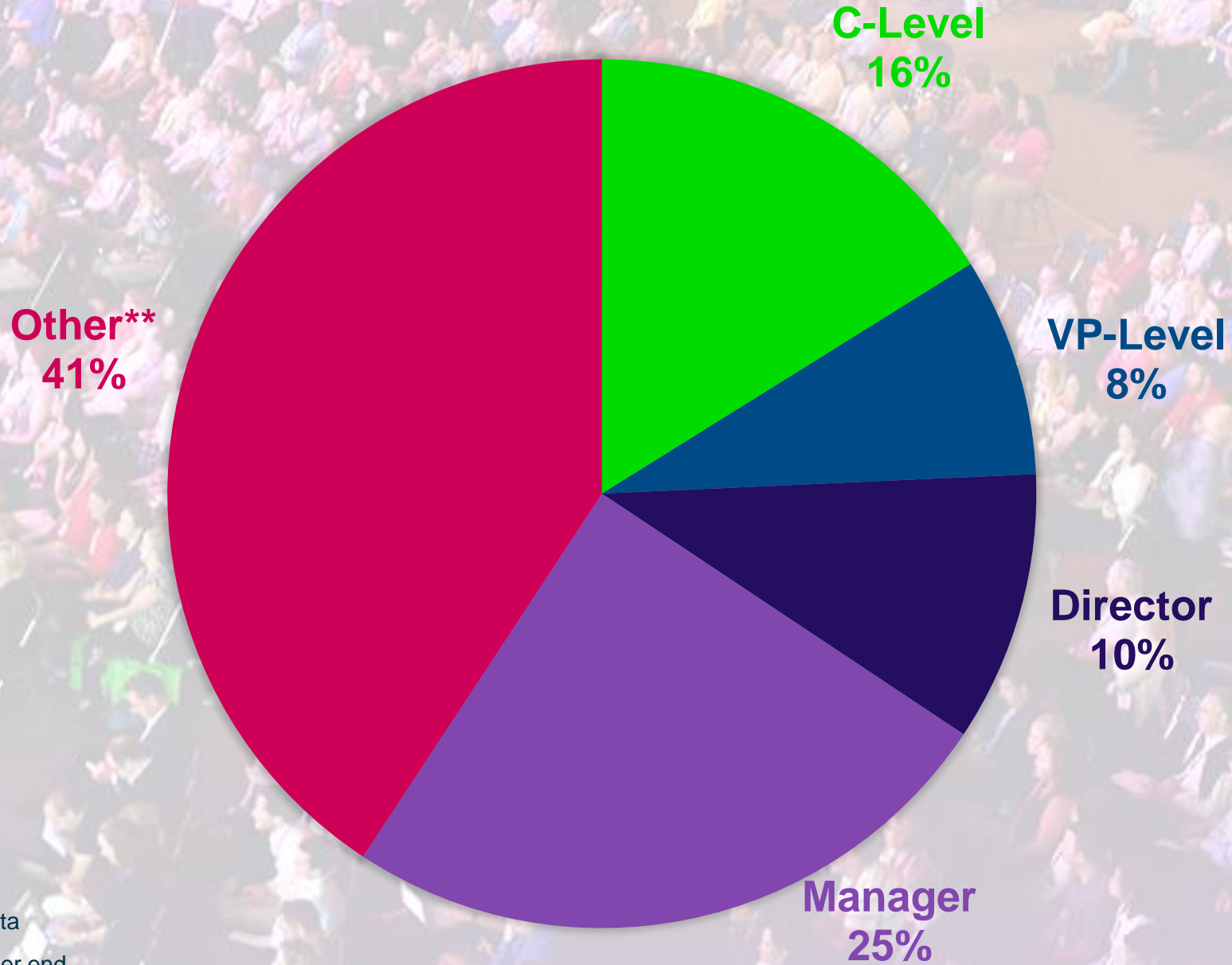
Audience

Around 300* Sage CRE customers, partners, and consultants representing Sage 100 Contractor, Sage 300 CRE, and Sage Estimating.

Network and meet with Sage Executives and colleagues.

*Projected attendance

Projected Audience*



*Based on 2018 Sage Sessions data

*Consultants, Coordinators and other end users

Agenda – Portland



Wednesday, April 24	
2:00 pm – 7:00 pm	Registration open
5:30 pm – 7:30 pm	Welcome Reception (for all Sage Session attendees)
Thursday, April 25	
7:30 am – 9:00 am	Registration, Continental Breakfast Service and Product Showcase
9:00 am – 10:30 am	Sage Executive Speaker and External Keynote
10:30 am – 10:45 am	Break and Product Showcase
10:45 am – 11:30 am	Breakouts
11:45 am – 12:30 pm	Breakouts
12:30 pm – 1:30 pm	Lunch and Product Showcase
1:45 pm – 2:30 pm	Breakouts
2:45 pm – 3:30 pm	Breakouts
3:45 pm – 4:30 pm	Breakouts
4:30 pm – 6:30 pm	Networking reception and Product Showcase
Friday, April 26	
7:30 am – 8:30 am	Registration, Continental Breakfast Service and Product Showcase
8:30 am – 10:00 am	Sage Executive Speaker
10:00 am – 10:15 am	Break
10:15 am – 11:00 am	Breakouts
11:15 am – 12:00 pm	Breakouts
12:00 pm – 1:00 pm	Lunch and Product Showcase
1:15 pm – 2:00 pm	Breakouts
2:15 pm – 3:00pm	Breakouts
3:00 pm – 3:30 pm	Closing Statements

*Product showcase open for all show hours April 25 and 26

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Key sponsor features



Platinum

- Special Kiosk Structure with dual light box graphic panels (2 areas for brand placement) and 32" LCD monitor
- Premium kiosk location
- General Session inclusion for prime time recognition
- High visibility branding
- Speaking opportunities
- Inclusion in all event emails
- Extensive social media promotion
- 6 conference passes
- 4 conference passes for customers

Gold

- Special Kiosk Structure with dual light box graphic panels (2 areas for brand placement) and 32" LCD monitor
- Verbal recognition in General session
- Branding
- Speaking opportunities to reach target audience
- Inclusion in all event emails
- 4 conference passes
- 4 conference passes for customers

Silver

- Typical Kiosk Structure with light box graphic panel and 32" LCD monitor
- Logo inclusion on sign
- 2 passes

Sponsorship package | Snapshot



	Platinum Sponsor (Invite only)	Gold Sponsor	Silver Sponsor
Number of opportunities	1	2	12
Sponsor cost	\$20,000	\$15,000	\$7,500
Booth size	Special Kiosk Structure with dual light box graphic panels (2 areas for brand placement) Premium booth placement	Special Kiosk Structure with dual light box graphic panels (2 areas for brand placement)	Typical Kiosk Structure with light box graphic panel
Key booth inclusions	Lead Retrieval Electrical Internet 32" Monitor Literature stand	Lead Retrieval Electrical Internet 32" Monitors Literature stand	Lead Retrieval Electrical Internet 32" Monitor Literature stand
Significant value! Conference passes for sponsor	6	4	2
Conference passes for customers	4	4	

Sponsorship package | Pre-event



	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Website			
Listing on the Sage Sessions website	Logo 75 word description website url	Logo 50 word description website url	Logo 25 word description website url
Logo in premier location on website	X		
Email			
Inclusion in event emails	Logo with link to website included in all event emails Session promotion in two event email	Logo with link to website included in all event emails	"Thank you to our Silver sponsors" message with link to Sage Sessions website
Social Media			
Inclusion in social media	Monthly tweet provided by sponsor, refined by Sage	2 Tweets provided by sponsor, refined by Sage	1 co-sponsor thank you to Silver sponsors with sponsor handle

Sponsorship package | On-site



	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Special events And activities	Welcome Reception Signage Social Media promotion Mobile app promotion Logo on looping PPT Co-Sponsored with Sage	NA	NA

Sponsorship package | On-site



	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Signage			
Signage	3 logo inclusions 1 exclusive signs	3 logo inclusions	2 logo inclusions
Content			
Break-out session	45 minute session	45 minute session	
Mobile App			
Mobile App listing	X	X	X
Access to update and add content to app profile	X		
Mobile App rotating banner	X		
Mobile App special offer	X	X	X

Sponsorship package | On-site



	Platinum Sponsor	Gold Sponsor	Silver Sponsor
General Session			
Reserved seating	X	X	
Scrolling PPT during walk-in of General session	Logo on Exclusive slide with tagline	Logo on Exclusive slide	Logo listed with other Silver sponsor
Sponsor call-out in General session	X	X	
Content integration	X		
Inclusion of literature or novelty item in conference bag (subject to change)	X	X	

Sponsorship package | Post-event



	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Social Media			
Social media	Tweet provided by sponsor, refined by Sage	Co-sponsor thank you to Gold sponsors with sponsor handle	
Email			
Survey email	Logo with link to website 25-word message	Logo with link to website	

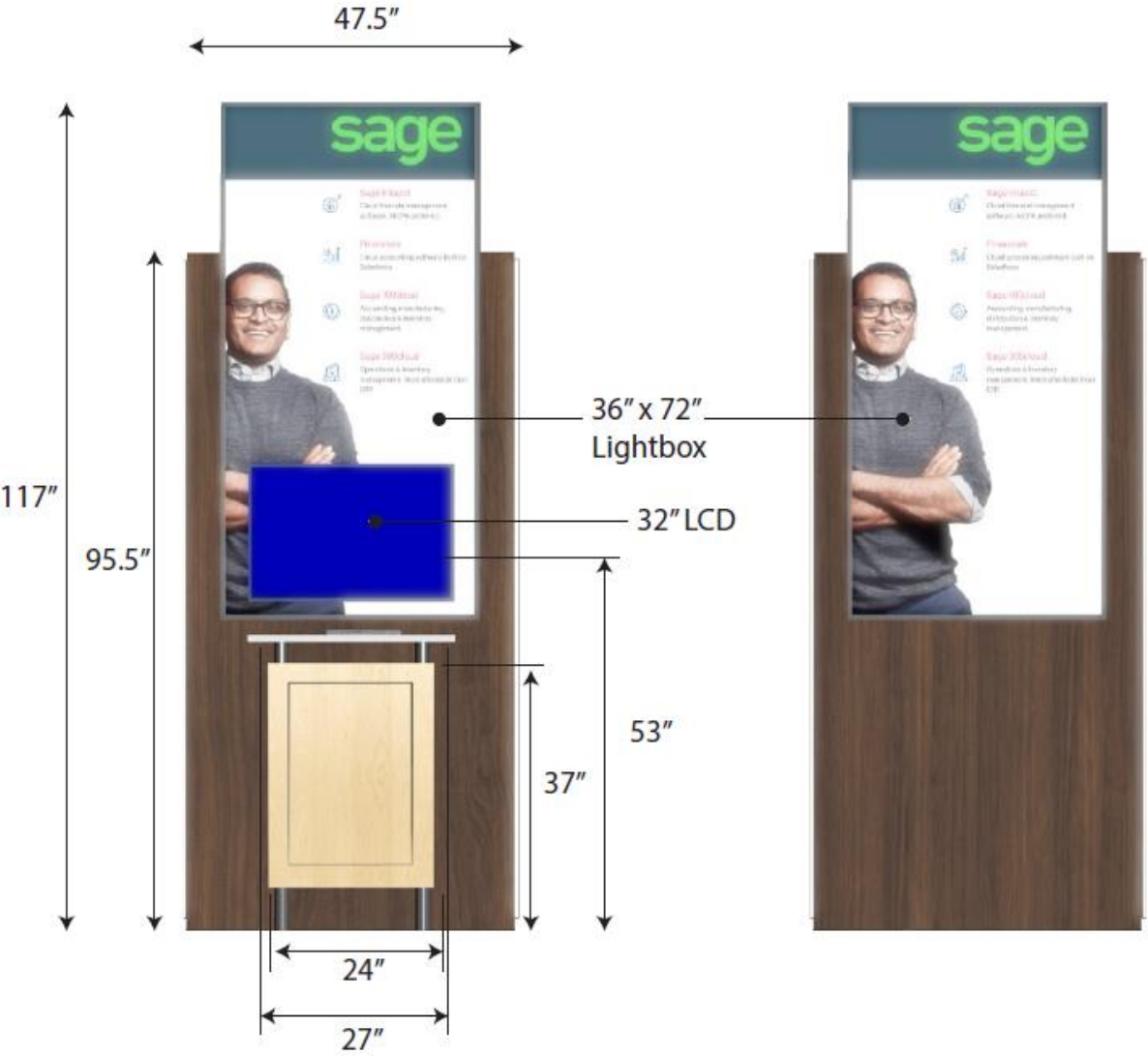
Ala carte sponsorships



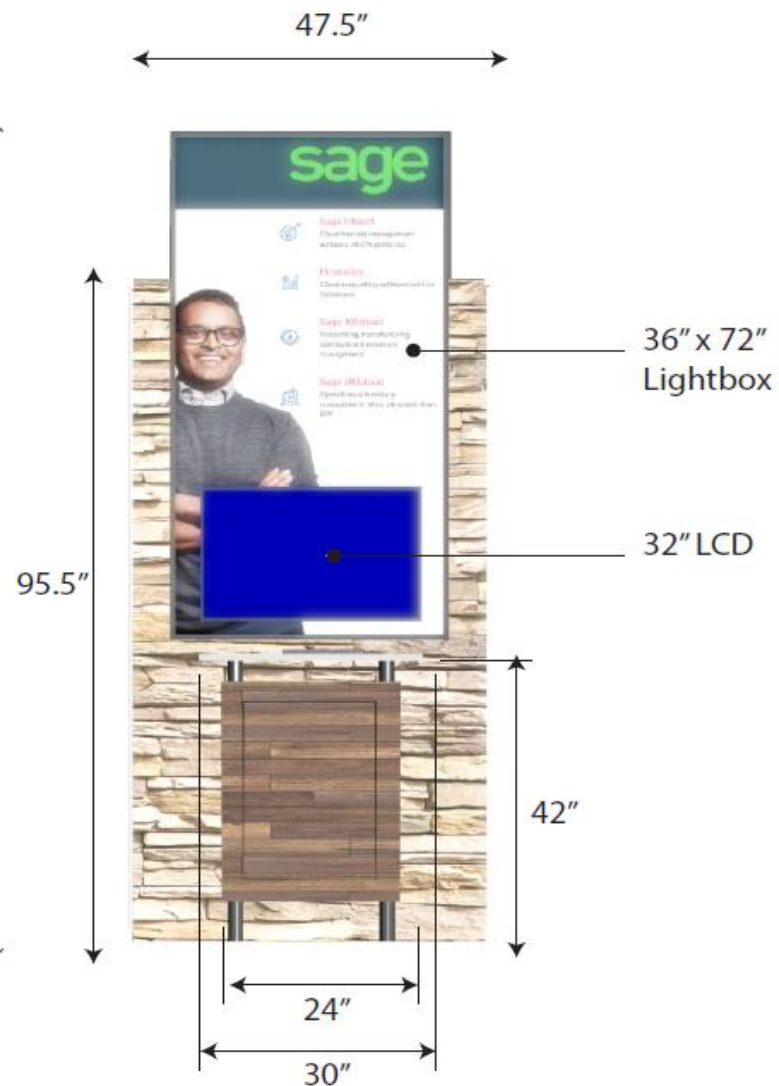
Available for all sponsors to purchase as an add-on to the sponsor package.

Ala carte	Inclusions	Opportunities	Price
Conference bag*	Promote your brand on the official conference bag given out to all attendees at registration.	1	\$3,750
Bag inclusion*	Include one item in the conference bag (subject to approval by Sage)	6	\$1,000
Thursday reception	Promote your brand on logo napkins, signage and mobile app	1	\$2,000
Breakfast sponsorship	Promote your brand on logo napkins, signage and mobile app	2	\$1,500
Lunch sponsorship	Promote your brand on logo napkins, signage and mobile app	2	\$1,800
45 minute speaking session	Hold your own 45 minute breakout session for our Sage Session attendees (already included with Platinum and Gold)	6	\$2,500

Platinum and Gold Booths (front and back graphics)



Silver Booths (double sided – one sponsor per side)





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We'd love the opportunity to speak with you about the Sage Sessions sponsorship packages we designed with you in mind!

Please contact [Sarah Brush](#)